



KLE Society's
SHRI SHIVAYOGI MURUGHENDRA SWAMIJI
BBA COLLEGE, ATHANI

(Affiliated to Rani Channamma University, Belagavi)

YEAR OF ESTABLISHMENT: 2007-08

Join Us for A Great Career...



PROSPECTUS



“Education is the foundation on which we build tomorrow and our focus is to build diversity and excellence into the educational system such that every challenge ahead is met with confidence. We believe that education empowers the individual and benefits the society. Swami Vivekananda defines the education as 'the manifestation of the perfection already in man'. We have a vision to provide quality education which will inculcate the values among our students which are essential to compete in today's business world.”

Dr Prabhakar Kore

Chairman, Board of Management,
KLE Society, Belagavi

ABOUT KLE SOCIETY

A byword in India's Educational spectrum, KLE's success story of over ten decades speaks volumes of the dedication and commitment of thousands of people. The K.L.E. Society, perhaps the largest voluntary education organization in the country has its origins dating back to 1916. Thanks to an inspired team of noble young men who dedicated their lives and energies to the cause of education, the KLE made a humble beginning with the founding of its first institution in Belagavi. Three great selfless visionary Founder Members Sri. Sardar Veerabhadrapa Gunappa Naik-Rao Bahadur Desai of Chachadi, RaoBahadur R.C. Artal, Sri. Vaijappa A. Anigol and the Seven Founder Life Members Sri. M.R. Sakhare, Prof. S.S. Basavanal, Sri. H.F. Katimani, Sri. B.B. Mamadapur, Sri. B.S. Hanchinal, Sri. PanditappaChikodi and Sri. V.V. Patil got together and their efforts lead to the founding of the K.L.E. Society. With 293 institutions spread across Karnataka, Maharashtra and Goa, each narrating their own amazing stories of enriching people's lives, a harmony exists that is very palpable. Our alumni, settled in different parts of the world are a testimony to our achievements and endeavors and are ambassadors promoting the 'Brand KLE' throughout the world. Unmindful of the constraints, KLE ensures that every individual with a desire to learn, irrespective of which strata he/she belongs to in the society has access to infrastructure of international standards. Our well equipped hostels with modern facilities enable every student to enrich himself physically and mentally as well. To ensure that every student is keeping up with the latest developments in technology and the world, all the campuses house internet and IT facilities.

The legacy of selfless-service and sacrifice left behind by the founding fathers is pursued sincerely by the Management to this day. Under the unparalleled leadership of Dr. Prabhakar Kore, the KLE Institution has reached enviable heights. His spectacular chairmanship beyond 30 years, with the active support of his team of elected members, embodies the collective efforts of everyone in KLE, including 13,000 members of the trust, 1,38,000 Students, and 18,000 Strong faculty, in making KLE an international Education-destination The guiding principles of the KLE Society, however, remain the same TRUTHFULNESS, LOVE, SERVICE and SELFLESSNESS. One feels blessed to be a part of this great movement in world-class, high-quality education.



Motivating and empowering the rural youth with an essence of Management and mould them into future Managers.

KLE Society's SSMS BBA College, Athani is well known for providing quality education to the rural masses since 2008. The college has extended its teaching course of Business administration. The BBA program has been started as the college's extended wings with the mission to provide quality Management Education in this rural part of Karnataka.

The first and foremost objective of this program is to achieve all round academic and personality development of Students. Our college has bunch of highly qualified and dedicated staff, who are capable of moulding and shaping the students career. The college has digital library with all the books, journals & magazines. We frequently conduct workshops, Seminars, Executive Interactions, Guest Lectures by inviting eminent scholars and working professionals from academic and Corporate world. Our Institution supports student's active participation in organising of various events and preparing for aptitude tests, Paper presentations, seminars, group discussions & Communication skills etc. This has given us a better Placement records. Our students visit various industries locally and Many big industries like Pepsi, Parle, Mother Dairy, TATA Tea estates etc. We are heading towards imparting the quality education to the students and making them sustainable in the present competitive world.

THE BEST WAY TO PREDICT YOUR FUTURE IS TO CREATE IT...

Prof. Rajshekhar Shindhe
B.Com, M.B.A (Finance & Marketing)
Principal

COURSE DETAILS

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BBA I Semester		BBA II Semester	
1	Management Principles & Practice	1	Corporate Accounting & Reporting
2	Fundamentals of Business Accounting	2	Human Resource Management
3	Marketing Management	3	Environmental Studies
4	Digital Fluency	4	1) Tourism & Hospitality Management *
5	1) Personality Development*	5	2) Retail Management*
	2) E- Commerce*		Physical Education – Sports
6	Health & Wellness +Physical Education & Yoga	6	NCC/NSS/R&R (S&G) / Cultural
7	Language – I	7	Language – I
8	Language – II	8	Language – II

BBA III Semester		BBA IV Semester	
1	Language – I	1	Language – I
2	Language – II	2	Language – II
3	Cost Accounting	3	Management Accounting
4	Organizational Behaviour	4	Business Analytics/Financial Markets & Services
5	Statistics for Business Decisions		
6	Artificial Intelligence	5	Financial Management
		6	Constitution of India
7	Social Media Marketing/Rural Marketing		
8	Sports / NSS/NCC/ Any Other	7	Sports/ NCC/NSS/Any others

SEMESTER – V		BBA IV Semester	
1	Production and Operations Management	1	Business Law
2	Income Tax-I	2	Income Tax-II
3	Banking Law and Practice	3	International Business
4	Elective -1 (FN1\MK1\HRM1\DA1\R M1\LSCM1)	4	Elective -1 (FN2\MK2\HRM2\DA2\ RM2\LSCM2)
5	Elective-2 (FN1\MK1\HRM1\DA1\R M1\LSCM1)	5	Elective-2 (FN2\MK2\HRM2\DA2\ RM2\LSCM2)
6	A. Information Technology for Business (Excel &DBMS)	6	A. Goods and Services Tax
		7	B. ERP Application
7	B. Digital Marketing	8	Internship
8	Cyber Security		

ELIGIBILITY

II PU, Science, Commerce & Arts

FUTURE PERSPECTIVE OF BBA

M.B.A., M.C.A., M.S.W., C.A.,L.L.B., I.C.S., I.C.W.A., C.F.A., CS. & All competitive exams

FACILITIES



Class Room



Auditorium



Computer Lab



Library



Play Ground



Placement Training

OTHER FACILITIES

- WI-FI CONNECTION
- SEPARATE GIRLS HOSTEL
- CCTV SURVEILLANCE
- UNIVERSITY CELLS
- HI-TECH CLASS ROOMS
- ROTARACT
- APTITUDE AND COMMUNICATION CLASSES
- FURNISHED AUDITORIUM
- PLAYGROUND
- CAMPUS RECRUITMENT

INDUSTRIAL VISITS



@VRL HUBALI



@KMF VIJAYAPUR



@KRISHNA SUGARS



@PADMASHREE OIL MILL



@TANVI PIPE INDUSTRY



@OMKAR PVT LTD



@ MILLENNIUM STARCH



@ STAR RICE PVT LTD



@ PARLE FOODS PVT LTD.



@CRAZY ICE-CREAM



@ KPT INDUSTRIES LTD.



@ MILLENNIUM STARCH PVT LTD



@ KRISHNA SUGAR PVT LTD



@ TANVI PIPE PVT LTD...



@OMAKR PVT LTD

CO-CURRICULAR ACTIVITIES



WORKSHOPS AND SEMINARS



MOVIE SCREENING



EXECUTIVE INTERACTIONS



GUEST LECTURER



WOMEN EMPOWERMENT



REDCROSS CELL



ROTRACT CLUB



ACTIVITIES, FESTS & INTRA-COLLEGE EVENTS



PLACEMENT TRAINING

STUDENTS ACHIEVEMENTS



GC @ NIPPANI



RUNNER-UP GC @ CHIKKODI



GC @ CHIKKODI



RUNNER-GC @ HUBBALI



GC@ GOKAK



GC @ CHIKKODI



GC @ CHIKKODI



RUNNER UP GC @ HUBBALI



GC@ ATHANI



GC @ CHIKKODI

STUDENTS ACHIEVEMENTS



CAMPUS RECRUITMENT



SUDARSHAN PATIL
INFOSYS



PIYUSH PUROHIT
ROYALOAK



ANIRUDDHA PATIL
NEOPHYTECH



SANKALP PATIL
HYUNDAI



NAVEEN TANVASHI
TCS



SHIVANANDA G.
INFOSYS



VIJAYALAXMI R.
ROYALOAK



PRAVEEN JIVOJI
TCS



SHASHIKANT N.
TCS



ANUJA SARAPURE
INFOSYS



DEEPA JATTI
EMWI



SOURABH JADHAV
INFOSYS



NAVEEN UMRE
INFOSYS



FIROZ MULLA
IDFC



KHUSHI RATHOD
INFOSYS



SANTOSH KUMBAR
INFOSYS



DEEPA POL
INFOSYS



BHIMSEN SANADI
HUM GLOBAL SERVICES
THYROCARE



PAKEERAPPA TUKANATTI
HUM GLOBAL SERVICES
THYROCARE



DEEPA PUJARI
HUM GLOBAL SERVICES
THYROCARE



HUMERA NADAF
(TCS)



SHILPA KHAIRI
(TCS)



UMAR FARUQ BANDI
(TCS)



JUNAID DONGARGANV
(TCS)



Prof. RAJSHEKHAR SHINDHE

QUALIFICATION: B.COM, MBA (Finance & Marketing)

DESIGNATION: Principal, BBA Department

CORPORATE EXPERIENCE: 6 Yrs. of Work IN IBM INDIA, PVT.LTD, BANGALORE.

TEACHING EXPERIENCE: 7 YEARS



Prof. RASHMI SHINDHE

QUALIFICATION: B.COM, MBA (FINANCE & HR)

DESIGNATION: ACADEMIC CO-ORDINATOR

CORPORATE EXPERIENCE: 6 Yrs. OF WORK EXPERIENCE IN IBM INDIA PVT LTD & CAPGEMINI. BANGALORE.

TEACHING EXPERIENCE: 7 Yrs.



Prof. RAVI NANDIMATH

QUALIFICATION: M.COM (B.ED)

DESIGNATION: ASSISTANT PROF. BBA DEPARTMENT

TEACHING EXPERIENCE: 6 Yrs.



Prof. SNEHA PATIL

QUALIFICATION: MBA (FINANCE)

DESIGNATION: ASSISTANT PROF. BBA DEPARTMENT

TEACHING EXPERIENCE: 5 Yrs.



Prof. SHREYAS SANGANAVAR

QUALIFICATION: M.A (ENG) K-SET, B.ED, (MPS/MAH)

DESIGNATION: ASSISTANT PROF. BBA DEPARTMENT

TEACHING EXPERIENCE: 3 Yrs.

Shri Shivayogi Murugendra Swamiji

BCA & BBA College, Athani


(Affiliated to Rani Chennamma University, Dhanu (Dagavi).)







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 <https://youtube.com/klesociety'ssmsbbacollegeathani>

OUR RECRUITERS

